



Pop-Ups - And So Much More: Intelligent Conversion Optimization Meets Personalized Marketing

Justuno is the premiere AI-driven visitor conversion platform. Our promotions impact every stage of the customer journey and have opt-in rates more than double the industry standard. Check out just a few of the many advanced on-site CRO strategies you can execute using Justuno:

15%

Average
Bounce Rate
Reduction

7%

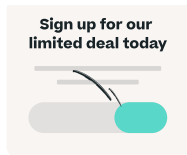
Average
Customer
Opt-In Rate



4.6/5
from 200 reviews

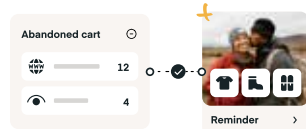


4.6/5
from 2,200+ reviews



Increase Email Capture

Target new visitors and increase your email database with well-timed email captures. Immediately provide discount codes to encourage same session conversions and incentivize completing the first purchase.



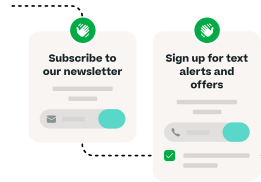
Recover Abandoned Carts

Use exit offers to reduce bounce rate and turn abandoned carts into sales. Our exit behavior technology triggers pop-ups to fire as soon as the visitors indicate an intent to leave, incentivizing shoppers to stay on your site and complete a purchase.



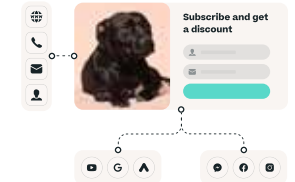
Improve Average Order Value

Justuno Plus includes Commerce AI, our intelligent product recommendations to boost the AOV of your visitors. Base recommendations on previous purchases, onsite behavior, and more anywhere you want on your website to maximize conversions.



Build Your SMS Database

Use Justuno's tap to text feature or two-step forms to collect SMS opt-ins with ease, eliminating barriers to subscription or collecting opt-ins for push notifications to reach highly engaged consumers even when they aren't on your website.



Improve Return On Ad Spend

Justuno Plus includes Audience Sync, allowing you to automatically connect your email lists with Google/Facebook Ad platforms for improved targeting and campaign performance. Build lookalike and custom audiences for more effective targeting, prospecting, and conversion rates.

And So Much More

- Improved visitor engagement throughout the customer journey
- Integrates with 100+ apps for a seamless experience for you & your customers
- Advanced targeting & segmentation with 80+ rules to create the most personalized onsite experience yet
- GDPR & privacy policy compliance for responsible 1st party data collection
- Custom gamification options to maximize engagement and create interactive conversion experiences

Finally, it's possible to create pop-ups that delight not annoy. Using our proprietary visitor profiles, Justuno provides actionable insights enabling you to service each visitor with personalized micro-experiences throughout their buying journey.

justuno.com | sales@justuno.com | (415) 878-6070