

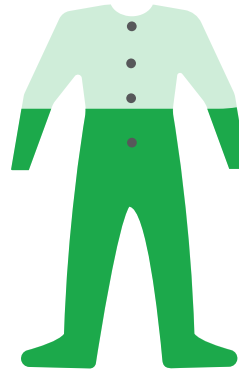
## Customer Success Story

Rock.com is the #1 place to go for authentic music and entertainment merch! Rock.com's front man, Steve Newman, began using Justuno to solve a problem most online retailers face every day: clearing out "onesies and twosies." \*

By adding Justuno to Rock.com's homepage, they were able to clear through over 65% of their onesies and twosies! Rock.com created a "Deals" section and used Justuno to advertise heavy discounts on all the items with limited inventory.

\* excess merchandise with only one or two items left in stock

### Onesies & Twosies Cleared



**65%**  
cleared

Rock.com was capturing an average of 10 emails per day. After installing Justuno, email capture grew to an astounding average of 50 emails per day. Since implementing its most recent promotion on June 26th, 2014, Rock.com has acquired over 9,000 emails!

### Average Emails per Day



**400%**  
increase

## Onsite Sales and Marketing

Justuno is the premier on site sales and marketing tool that converts your website's traffic into email subscribers, social fans, and sales through the use of incentivized pop up promotions. Visitors subscribe to your mailing list or perform a social action in exchange for an instant promo code presented on site. Justuno easily installs on any website and integrates with your email marketing service as well as your shopping cart platform.



email signups



sales



social

INCREASE

## Contact Us

Get Your Free Account: [justuno.com/alwaysfree](http://justuno.com/alwaysfree)

(415)878-6070

[sales@justuno.com](mailto:sales@justuno.com)

[www.justuno.com](http://www.justuno.com)



Justuno is not only an excellent list building tool, but it also dynamically feeds new contacts to our cart abandonment remarketing program and our closeout deals newsletter, enhancing the effectiveness of these efforts as well.

-Steve Newman

World Famous ~~ROCK.COM~~  
**ROCK.COM**  
The Official Site of Rock Music

## Integration Partners



Justuno integrates with Rock.com's email service provider, Constant Contact, and ecommerce platform, Brand Retailers, to run effective marketing campaigns that increase email leads and convert sales. Justuno seamlessly integrates with the top email service providers and e-commerce platforms to provide retailers with easy to use marketing solutions.

## Contact Us