



# 4 Ways to Generate Revenue as a Justuno Service Partner

The Justuno Partner Program is a diverse group of agencies, marketers, consultants, and affiliates who use the Justuno platform to improve CRO for their clients. In joining the Justuno Partner Program, you've become an integral piece of our expansive ecosystem of partners and providers growing and scaling their businesses with Justuno.



## As a Justuno service partner you'll:

### Land more clients for your agency

Generate more clients for your agency by offering new CRO services using our lead generation and sales funnel templates for agencies.

### Generate better results for your clients

Show positive ROI from your services with impact on lead generation and sales performance by creating targeted conversion campaigns for your clients.

### Streamline your workflow and services

Build and manage all of your clients' campaigns from one platform, without coding. By templating your work and ease of integration with 100+ apps, you'll be able to create repeatable strategies resulting in happier, long-term clients.

### Earn more recurring revenue

Create a new revenue stream with campaign management services and earn recurring commissions when you sign up new clients on their own Justuno accounts.

# How to integrate Justuno into your offerings

**1. Stand-Alone Services** - This is one of our most profitable routes with most partners managing Justuno for their clients as a stand-alone service like Paid Ad or Email/SMS management.

Build recurring revenue through retainers and packaged services so you can scale your business consistently.

Offer a [roadmap](#) for Justuno campaigns with set pricing for management and number of deliverables.

We recommend months 1-3 are used for onboarding to test and optimize your onsite approach. With months 3-12 for customized strategies based on results and opportunities.



**2. Expand Existing Services** - Use Justuno to compliment existing services and improve campaign performance.

Create valuable synergy by providing specialized services linked to popular platforms like Klaviyo, Postscript, and Justuno that high-growth brands use while augmenting the success of your off-site campaigns.



**3. Hour-Based or Feature Pricing** - Take Justuno features and sell based on hours or build management. Easy to incorporate into current service models with varied pricing based on hours to complete.

Similar to how you might price when creating a new website, you can offer advanced use cases to be built based on a package, for example a return visitor campaign, or seasonal packages.



**4. Refer Clients to Justuno** - The most standard method is simply referring clients and earning commission through our Partnerstack portal. The more referred MRR or closed accounts, the higher commission percentage earned.

[PartnerStack Portal](#)

Four tiers with commission ranging from 10-25%



Many service partners have yet to consider alternative ways of generating revenue beyond their current business model. Explore platforms like Justuno to incorporate into your model, for upselling services, improving current channels for retention, or simply as an additional revenue stream. Your agency will love our multi-channel platform that allows you to sell a variety of services how you want at scale

# Justuno Agency Partners

## Dedicated Partnership Team

All tiers of service partners receive access to our partnership team for account management, support, and optimization assistance. Gold and Platinum partners receive a dedicated Partnership Lead to work on partnership growth initiatives.

## Revenue Share

All agency partners receive a 10% discount or commission (your choice). Take this percent as a commission or apply it as a discount to your client for savings. As you level-up your partnership tier, your commission percentage increases.

## Certification & Training

Fully onboard and certify your team on the Justuno Platform to learn best onsite and CRO strategies for your clients.

## Co-marketing Opportunities

Co-marketing with our partners is a benefit available in various forms to drive leads, depending on your tier. See the table below for a short list of opportunities.

## Exclusive Content

Gain access to exclusive training and educational resources.

## Partnership Tiers Based on Referred MRR

Tiered Benefits	Platinum \$5,000 +	Gold > \$2,500	Silver \$500 - \$2,499	Bronze < \$499
Dedicated Partnership Lead	✓	✓	---	---
Support & Platform Assistance	Priority + Slack Channel	Priority	General	General
Partner Portal With Access to Product Suite	✓	✓	✓	✓
Agency Listing On Partner Page	Ranked Highest	✓	✓	✓
Revenue Share Or Platform	25%	20%	15%	10%
Quarterly Meeting On Product Roadmap	✓	✓	---	---
Monthly Call On Partnership Updates	✓	✓	---	---
Training Or AMA Sessions	Monthly	Monthly	---	---
Leads From Database	Priority + Slack Channel	Priority	---	---
Webinar	We'll Create It	---	---	---
Blog Post	We'll Write It	We'll Promote It	We'll Promote It	---
Case Study	We'll Write It	We'll Promote It	We'll Promote It	---

